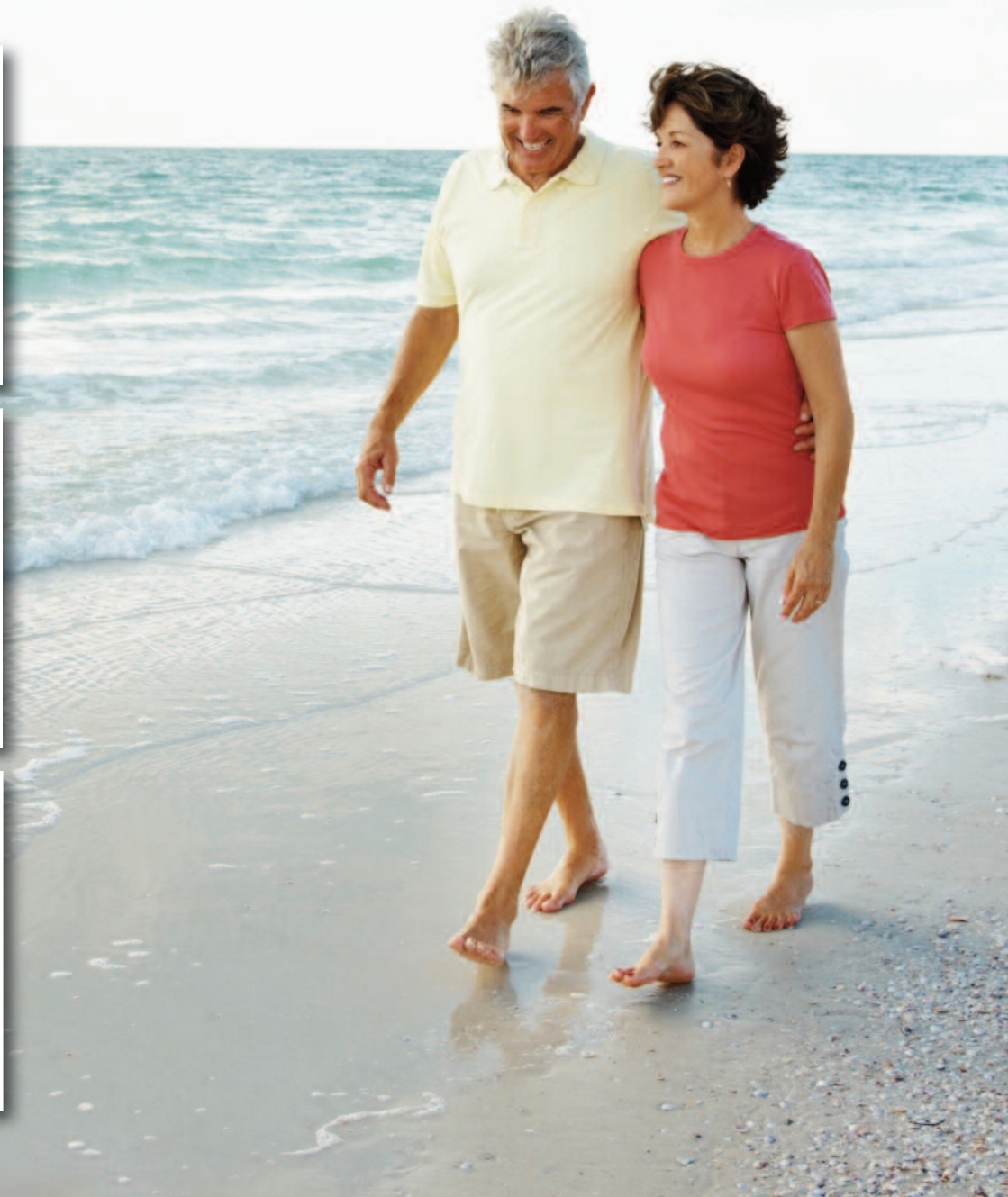




International HIFU
HIGH INTENSITY FOCUSED ULTRASOUND

International HIFU

Patient Experience Survey





“I felt very informed and prepared and the whole process went off without any surprises. That is quite an accomplishment and my hat’s off to your team.”

About This Survey

International HIFU provides a variety of support services to all patients treated at one of our North American International HIFU Centers. These services include patient communication, procedure information, physician-office interface, procedure scheduling, travel assistance, onsite care coordination, technical support, follow-up support, data collection, quality assurance and general patient assistance.

Thirty days following each HIFU procedure, patients receives an information survey. The survey is electronically collected and stored in a secure database for analysis.

At International HIFU we believe that customer feedback is extremely important. Our goal is to find out 'what's working' and 'what's not working' so that we continuously improve the success of each HIFU procedure and the experience for each HIFU patient.



From June 2010 - May 2012, 476 International HIFU patients completed a one-month informational survey. We are pleased to share these results of these patient surveys with you.

Important Information About International HIFU





International HIFU uses the Sonablate® 500 for the treatment of prostate cancer outside the U.S. in more than 30 countries. The Sonablate® 500 is approved for investigational use within the U.S. for the treatment of prostate cancer in clinical trials. The FDA has made no decision as to the safety or efficacy of the Sonablate® 500 for the treatment of prostate cancer.

Patient Survey Overview

How did you hear about HIFU?








		Response Percent
International HIFU		41%
Physician		59%

Please rate your overall HIFU experience






		Response Percent
Strongly Positive		60.5%
Positive		34.0%
Neutral		4.6%
Negative		0.8%
Strongly Negative		0.0%

International HIFU Treatment Centers

Please indicate which treatment location and facility you chose for your HIFU procedure.

		Response Percent
Paget, Bermuda		14.5%
Cancun, Mexico		30.5%
Montreal, Canada		0.8%
Nassau, Bahamas-Doctor's Hospital		30.0%
Puerto Vallarta, Mexico		9.9%
Toronto, Canada		12.8%
Winnipeg, Canada		0.4%

Please rate your treatment center.





		Response Percent
Strongly Positive		51.3%
Positive		40.8%
Neutral		6.1%
Negative		1.7%
Strongly Negative		0.2%







“Everything went very smooth. From the emails, to phone calls, to doctor visits I knew exactly what I was to expect, any side effects that might happen and all the prostate surgery things I needed to do and that I would experience. It was just as I expected and it was a pleasant experience, considering my diagnosis.”

Pre Treatment Communication

Did you understand who was going to assist you in meeting the pre-procedure requirements?

		Response Percent
Yes		86.3%
Somewhat		11.1%
Neutral		2.3%
Not Really		0.2%
Not at all		0.0%

Were the pre-procedure requirements explained by the HIFU nurse?

		Response Percent
Yes		96.0%
Somewhat		3.4%
Neutral		0.2%
Not Really		0.4%
Not at all		0.0%

Pre Treatment Communication

Did you feel prepared for your procedure following the education provided?





	Response Percent
Yes	88.0%
Somewhat	10.1%
Neutral	1.1%
Not Really	0.8%
Not at all	0.0%

Did you find that the confirmation packet offered a sufficient overview of the






	Yes	Somewhat	Neutral	Not Really	Not at all	Rating Average
location?	88.4%	9.0%	1.3%	1.1%	0.2%	4.84
preparation needed?	92.2%	6.5%	1.1%	0.2%	0.0%	4.91
recovery information?	70.6%	22.3%	4.2%	2.7%	0.2%	4.60

Pre Treatment Communication

Once placed on the schedule, did you feel that you had sufficient and effective communication with the HIFU nurse prior to your departure for treatment?

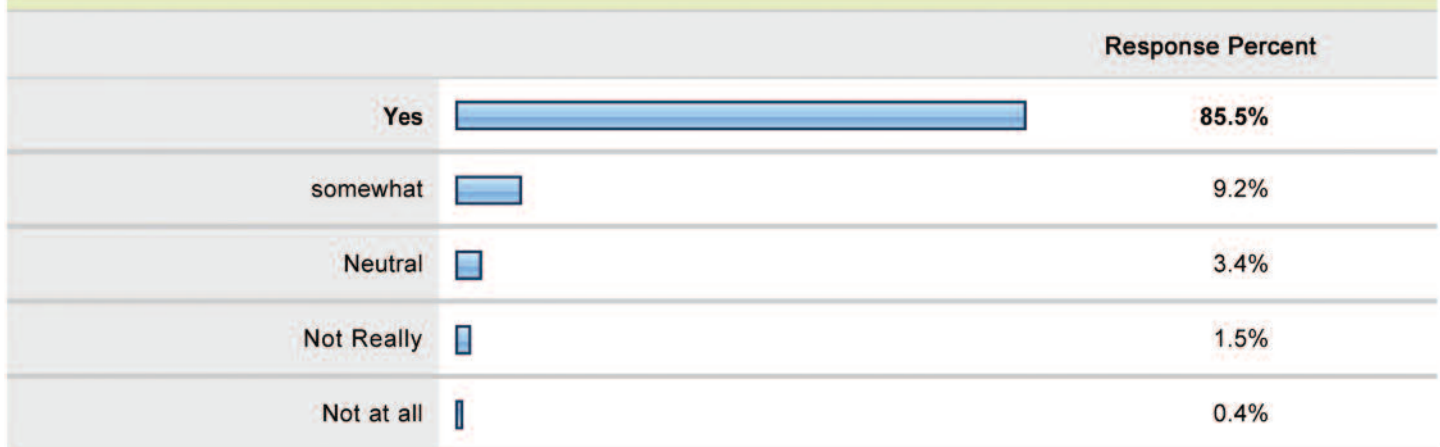
		Response Percent	Response Count
Strongly Positive		62.6%	
Positive		32.4%	
Neutral		4.6%	
Negative		0.4%	
Strongly Negative		0.0%	

Once placed on the schedule, did you feel that you had sufficient and effective communication with the HIFU physician preparing you for treatment?

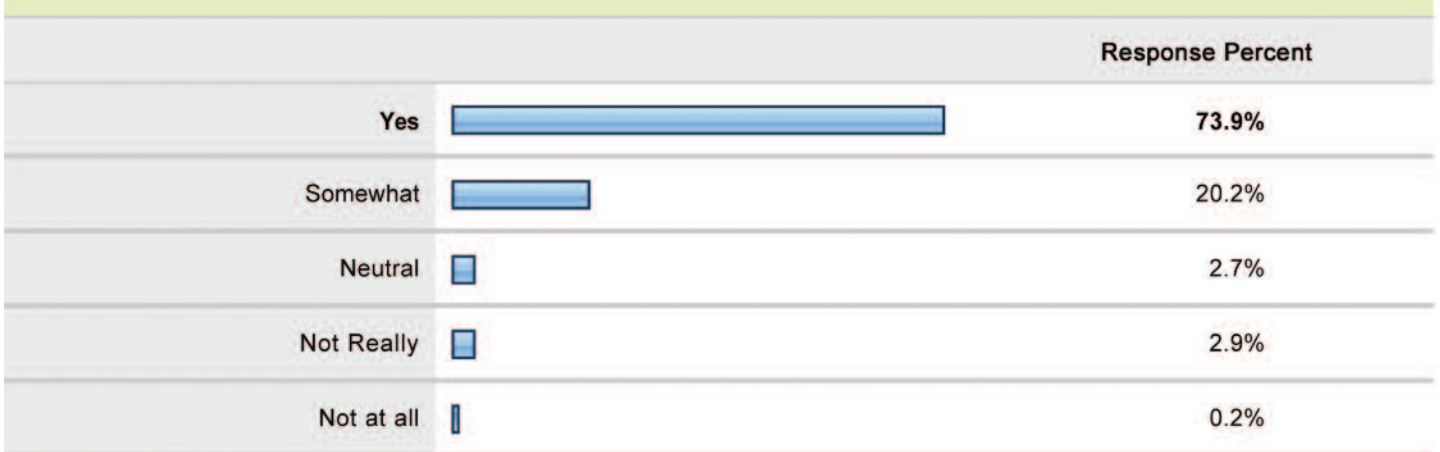
		Response Percent	Response Count
Strongly Positive		63.9%	
Positive		27.3%	
Neutral		8.0%	
Negative		0.6%	
Strongly Negative		0.2%	

Post Treatment Care

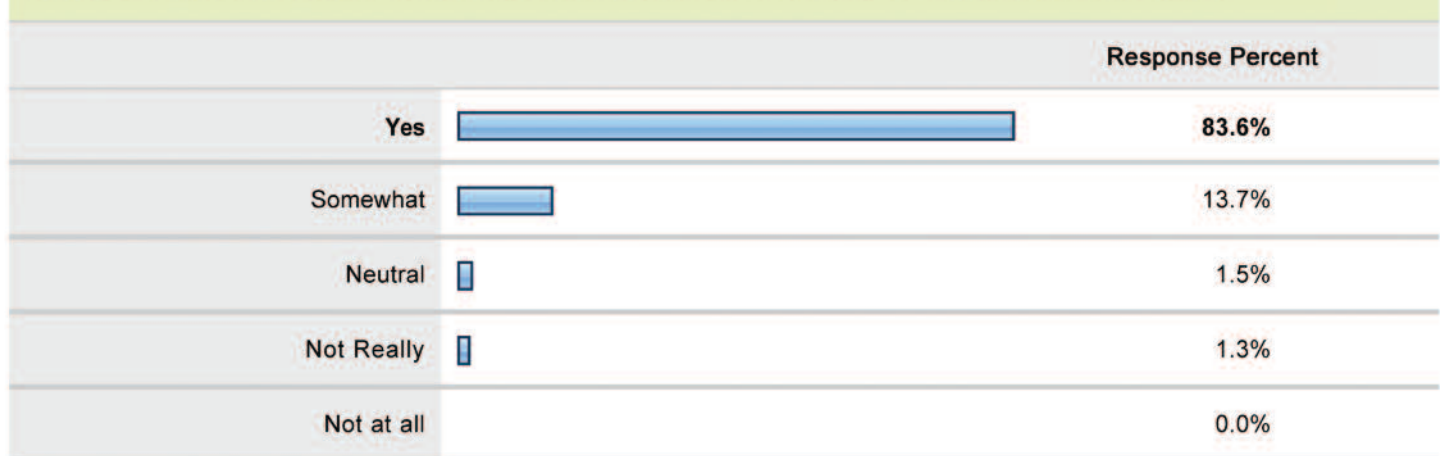
Did you feel your HIFU nursing staff was accessible when you needed information or assistance from them?



Did you feel prepared for your post-HIFU care following the education provided?



Did you feel prepared to care for your catheter prior to being discharged from the treatment facility?





“I had my first PSA since the procedure and was 0.06. I can’t express the feeling of going into a procedure at 7am and being able to walk on the beach at 3:30pm. I know everyone said that would happen but I did not allow myself to believe it. This has been a truly life changing experience.”

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